Pacifica Radio 359 East 62nd Street New York, N.Y. 10021 826-0880

## THE READING EXPERIMENT DIAL-A-POEM POETS

A montage of disco-music, poetry and conversation in a rhythm accentuating the performance of poets reading from their own work. Dial-a-Poem was first set up as a successful experiment with the New York Telephone Company. The concept was then transferred to long playing records and this series introduces its return as a telephone system. The running conversation between John Giorno, Lynda Perry and Charles Ruas combined with poetry and disco-music touches all aspects of todays upsurge of interest in the performance of poetry and explores the possibilities inherent in bringing contemporary poetry to a mass audience.

PART 1 Introduces the concept of Dial-A-Poem as a nerve system for enlightenment and tunes the listeners media-consciousness into the process of listening to poetry. Conversation and disco-music introduce readings by Dianne diPrima, William Burroughs, John Perreault, Anne Waldman, John Giorno, and Allen Ginsberg.

PART 2 deals with the energies found in poetry as reflection of the different possibilities existing in the world. Dialogue and disco-music introduce readings by Lenore Kandel, Aram Saroyan, Gary Snyder, Ted Berrigan, Jack Spicer And Allen Ginsberg.

PART 3's anecdotes, disco-music and reminiscences introduce the readings of Anne Waldman, Dianne diPrima, Bernadette Mayer, John Giorno, Gregory Corso, Ed Sanders, Charles Olson, Clark Coolige and Frank O'Hara.

PART 4 presents poetry as a means of understanding basic reality and holds conversation about the changes of the last few decades. Disco-music and discussion introduce readings by Michael McClure, Ed Dorn, Bill Berkson, Larry Fagin, Philip Whelan, John Cage, John Ashberry, Clark Coolidge, Charles Amirkhanian, and Bernadette Mayer.

PART 5 explores John Giorno's personal poetry and introduces readings by Ed Sanders, Emmett Williams, Cathleen Cleaver, Brion Gysin, Ted Berrigan, Maureen Owen, David Henderson, Gerard Malanga and Allen Ginsberg.

PART 6 presents contemporary trends in a wide variety of approaches. The discobeat and discussion introduces readings by Edwin Denby, Helen Adam, Dianne diPrima John Cage, Denise Levertov, Kennith Koch, John Ashberry and Charles Stein.

PART 7 deals with poetry's performance dimension and introduces readings by John Giorno, William Burroughs, Chogyam Trungpa Rimpoche, Ted Berrigan, Charles Plymell and Michael Brownstein.

PART 8 holds discussion of contemporary movements within our culture and introduces readings by Anne Waldman, Charles Olson, Robert Duncan, Frank O'Hara, Amanu Amiri Baraka, Robert Creeley, Allen Ginsberg and Peter Orlovsky.

Producer
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